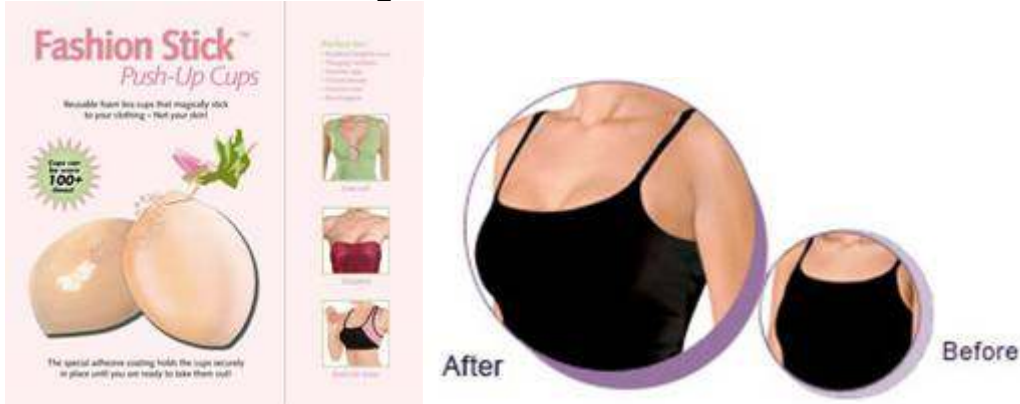


Magnolia PR: Handbags to Dresses-- Breast Cancer Awareness Month Products Offered

June 12, 2007 (*Los Angeles, CA*)—National Breast Cancer Awareness Month is October, and several Magnolia clients are participating with donations to breast cancer charities.

PKFashions Bra Cups



Created by a cancer survivor looking for a comfortable alternative to traditional stick-on bras or inserts, **PKFashions Fashion Stick Cups** offer amazing support (and lift!) for a flattering silhouette. Using the code “Donate” on www.pk-fashions.com, **PKFashions** will donate 10 percent of proceeds to the **American Cancer Society**, as well as give shoppers a 5 percent discount on their order. **Carmen Electra, Brooke Shields, and Courteney Cox-Arquette** are fans.

- Self-supportive & self-adhesive.
- Skin friendly.
- Adhesive regenerates after each washing.
- Leaves no residue in your clothing.
- Add at least a full cup size to bust line.
- Can be worn 100+ times.
- 10x lighter than silicone bras/inserts.
- So comfortable, you will forget you have them on!

Retail price: \$19.99

Krina Bags



Left to right: Tessa (\$286) and Isadora (\$360) styles in Blush.

Krina handbags is donating 10 percent of profits from their pink “Blush” colored Isadora and Tessa bags to breast cancer charities.

Isadora Bag: Crafted from smooth, lightly pearlized Italian calfskin. Accented with solid gold-plated hardware with a lacquer coating. Contains an inside zippered compartment, PDA/iPOD pocket, a cell phone pocket, and key snap. Available in Gold and Blush.

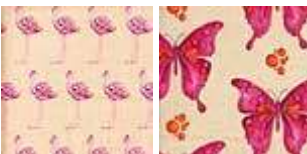
Tessa Bag: Crafted from smooth, lightly pearlized Italian calfskin. Accented with solid gold-plated hardware with a lacquer coating. Contains an inside zippered compartment, PDA/iPOD pocket, a cell phone pocket, and key snap. Available in Ginger and Blush.

Krina bags are handmade in New York City and feature a hidden penny inside the lining of every bag—“a penny for your thoughts”—and are a favorite with celebrities including **Reese Witherspoon** and **Jessica Simpson**. Visit www.krinabag.com for more information.

Right Bank Babies Dresses



Assorted styles



Victoria style prints

Right Bank Babies will donate 10 percent of sales of their pink print reversible dress, the Victoria style, which has pink butterflies on one side and pink flamingoes on the flip side, \$52.50. The dresses were designed by two busy Los Angeles moms who wanted something simple and lovely to dress their children, they have a celebrity mom/child following, **Heidi Klum and daughter Leni, Jennifer Garner and Violet, Courteney Cox and Coco**, and many more. Available at www.rightbankbabies.com.

Petal Candles



Beautifully scented, eco-conscious **Petal Candles** are 100 percent natural, clean-burning candles made of soy and beeswax with organic cotton wicks. A percentage of sales for their “pink” candles, Sugar and Victoria scents, will be donated to the **Susan G. Komen Foundation**. Created by Samantha Crowley, who has over 14 years of experience developing candle and bath products, **Petal Candles** are a blend of essential oils and essences for one-of-a-kind fragrances ranging from tropical to sensual. Visit www.petalcandles.com.

For all media inquiries, please contact:

Adrienne Dorsey
Magnolia Public Relations
307 N. Hollywood Way B
Burbank, CA 91505
adrienne@magnoliapr.com
www.magnoliapr.com
971-570-5842